

WE APPRECIATE YOUR REFERRALS

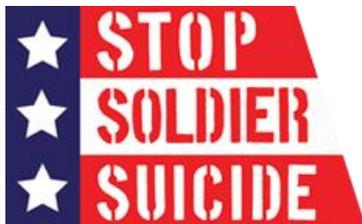


The Laurie Campos Insurance Agency "Help our Community" Referral Program

Your referrals mean the world to us. We work hard to earn each referral with great service and appreciation for your business every day. As our way of saying thank you, we're kicking off our new "Help Our Community" referral program. We love supporting the charitable efforts in our community, so we've tied referrals and charitable giving together. Here's how it works:

Each time we write a referral from you we give a donation to the charity/non-profit of your choice. Your choices include Stop Soldier Suicide and Maumee Valley Habitat for Humanity. What qualifies as a referral? A referral is when we are contacted for a quote from someone saying you referred them to us. Don't worry we ask on every call.

The following is an example of a referral program. This example is for reference only, and some or all components of the program may not be legally permitted in certain states:



- For every referral we **write** we will donate \$10 to your choice of non-profit/charity. These Include Stop Soldier Suicide, Maumee Valley Habitat for Humanity.
 - We hold a monthly drawing from all the names of people that referred someone to us.
 - For our monthly drawing, the monthly prize is \$50 and is given to the charity of the winner's choice.
 - Each referral equals one entry into our monthly drawing
 - We'll announce who won in our monthly newsletter.
 - If you are the monthly winner, we'll ask you for a picture of you and your charity and will feature your charity in a ½ page article!
 - For our annual drawing, the annual prize is \$500 and is given to the charity of the winner's choice. If your name is drawn, we hope you'll join us to deliver this to your favorite charity!
 - Each referral you've given throughout the year equals one entry for our annual drawing.
 - That's it. There are many worthy charitable organizations in our community. Help us help them!
 - Our referral program is open to anyone, whether they're a client or not.
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